

GIGANTIC Public BENEFIT SALE



**STARTS Dec. 30
CONTINUES
for 14 DAYS**

**Entire Stock
ON SALE**
Men's Suits
Overcoats
Underwear
Felt Boots
Overshoes, Hats,
Shirts, Boots, &c

DOBSON
CUTS LOOSE

Our Story is Short, Truthful, Reasonable

OWING TO THE GREAT WORLD WAR AND ITS AFTERMATH, MARKET CONDITIONS HAVE BEEN MOST UNCERTAIN AND ENTIRELY IMPOSSIBLE TO GAUGE—DELIVERIES HAVE BEEN DIFFICULT AND CERTAIN LINES IMPOSSIBLE UNTIL RECENTLY TO OBTAIN. THE RESULT IS MOST MERCHANTS ARE LOADED UP AS NEVER BEFORE. ON TOP OF THIS ALONG COMES THE MILDEST FALL SEASON IN YEARS AND OUR FALL AND WINTER PURCHASES ARE STILL ON OUR SHELVES. THAT'S THE STORY.

Now Comes The Remedy : A Genuine PUBLIC BENEFIT SALE

A Sale True to Name, a Sale in which the Public Benefit to the Full Extent. All our Profit upon the Goods, and in some cases part of the Cost

LET NOTHING KEEP YOU AWAY FROM THE SALE. WE PROMISE YOU BARGAIN OPPORTUNITIES NEVER BEFORE ATTEMPTED IN STRATHMORE.

**A Deliberate Revolutionary
Lowering of Prices on Every-
thing the Store Contains**

and throws his Entire Stock on the Market at the Price it will Bring

TO MY OLD FRIENDS AND FORMER CUSTOMERS

I beg to advise you that I have asked me to come and assist him in this, but first I thought I should like to say a few words to you. I am more than pleased to do this as it gives me an opportunity of renewing old acquaintances and of meeting my old customers again. I may say that I have gone over Mr. Dobson's entire stock carefully and I can assure you that the qualities are fully up to my old standard, and as Mr. Dobson has asked me to work the goods at whatever price they will bring, I have cut every single article to wholesale cost and in some cases even less.

(Signed) TOMMY WRIGHT

All Mens and Boys

Underwear

at actual cost.

All Mens and Boys

Sweaters

at actual cost

All Winter

Gloves and Mitts

at actual cost

All Winter

Caps & Fur Caps

at actual cost

Large assortment of

TIES

broken lines at 50% each, other lines at actual cost

All Overalls \$2.50
All Combination Overalls \$4.75

MENS FUR COATS

Regular \$52.50 for \$39.00
Regular \$47.50 for \$34.00
Regular \$50.00 for \$37.00

LEATHER VESTS WITH SLEEVE

Knitted Neck and Wrist
Regular \$21.00 for \$14.50
Regular \$15.00 & \$14.50 for \$10.00

SHEEP COATS

Your choice of entire stock values up to \$25.00 for \$14.50

MACKINAW COATS

Regular \$18.00 for \$12.75

ALL FELT SHOES HALF PRICE

BOYS SUITS

Bloomer suits, up-to-date styles, sizes 30 to 34, regularly priced up to \$12.00 for \$7.75

BOYS SUITS

Extra quality and cut, sizes 30 to 34, regularly priced up to \$19.50 for \$13.75

BOYS SUITS

Sizes 24 to 29, regularly priced up to \$12.50 for \$8.50

BOYS SUITS

Sizes 24 to 29, regularly priced up to \$18.00 for \$13.75

Hartt Shoes \$11.00

All other lines of Mens and Boys Shoes at Cost

Mens & Boys

Sox and Hose

at actual cost

Mens & Boys

Winter Shirts

at actual cost

Mens & Boys

Pyjamas

at actual cost

Mens & Boys

Fine Shirts

at actual cost

All Night Robes and Belts, Suspenders, Collars, Handkerchiefs at actual cost

Our Entire Stock of

MEN'S SUITS

Sizes 36-44, Values up to \$58.50 your choice for \$32.50

Our Entire Stock of

YOUTHS' SUITS

Values up to \$19.50, your choice for \$19.50

SALE

**COMMENCES
ToMorrow 30th**

E. DOBSON, OUTFITTER, STRATHMORE

New Year GREETINGS

WE EXTEND EVERY GOOD WISH FOR
HEALTH AND PROSPERITY DURING
1921 FOR ALL.



STRATHMORE HARDWARE

PIONEER MEAT MARKET

Fresh Meats of all Kinds

Highest Prices Paid for
hogs, Calves, Poultry and
Hides

GEO. SNAITH Proprietor



Strathmore Shoe Hospital

Workmanship Guaranteed.
C. NERRINGS PROPRIETOR

BEACH & FOX

Phone 28

Phone 28

THE STORE OF SERVICE AND QUALITY



You can get "more for your money" in our store, because we give you more for your money.

Right now, and all of the year 'round, we give you as much as we can AFFORD to give you for your money, because when you come in once, we want to see you again.

Our CLODS are GOOD; Our PRICES LOW.
BEACH AND FOX

RUBBERS & OVERSHOES

Our stock is complete with Mens, Boys, Ladies, and Childrens, at our usual popular prices.

STRATHMORE'S DEPARTMENTAL STORE

Local Holdings

OF LOCAL INTEREST
Readers are requested to send in items for this column not later than 12 o'clock Monday noon preceding day of publication. All local news items are solicited by the Standard, Phone 17 or 68.

Mr. Herb Harmer, junior at the school, was ill for several days last week but is now getting along better.

Mr. Cradick, Vice-Principal of Strathmore School, is seriously ill at present with pneumonia.

Mr. Gray, of the Palace Bakery and Ice Cream Parlor, announces in another column that he is discontinuing the baking end of his business, owing to the cold weather interfering with his bread production.

Local merchants are now distributing their 1921 calendars, and they are pretty specimens of the lithographers' art.

Mr. Davis, our local jeweler, announces that he is giving a silver baby cup to the first baby to be born in Strathmore in the year 1921.

Rehearsals are now ending for the G.W.V.A. concert, to be held sometime about the middle of January, in aid of the Memorial Hall Fund.

Dr. J. W. Gillin, was in town for several days last week, but left for Edmonton on Friday in order to spend Xmas with his family.

Mr. and Mrs. R. B. Robson and family left on a visit to the States. They expect to be away till spring.

Annual school meetings and elections of officers at the Schoolhouse on January 2nd. Details will be found in our ad. column.

The advent of Xmas smoothed over a disturbance occurred on Strathmore's main street on Thursday, the parties shaking hands next day and agreeing not to press the charges that had been laid.

The cold spell of the past week has more than satisfied those who had been sighing for a real old fashioned winter.

Mr. Van Tighem, manager of the Union Bank, who had been confined to his home for more than a week, is now able to be about again.

Mrs. Harold Moore is now staying with her parents, Mr. and Mrs. F. R. Ellis. She had been in the Calgary Hotel for a number of weeks previous.

The Wednesday half-holiday will come into effect with the majority of Strathmore businesses with the beginning of 1921. Messrs Beach and Fox, instead of closing Wednesday afternoon, announce that for the winter months they are going to give out to their employees one afternoon of each week.

A meeting will be held in the basement of the Union Church on Tuesday evening of January 19th at 8 p.m. sharp to form a Women's Institute Girls' Club. Membership fee 25c, 50c for 12 years and over every become members. An invitation is given to the town and rural girls to become members of the Girls' Club by Mrs. McLaggan, President of the Women's Institute.

Mr. E. Dobson is holding a big stock of clothing sale commencing today, and some great bargains are being offered. Mr. Thos. E. Wright is helping out during the period of the sale. Details will be found in our advertising columns.

Mr. and Mrs. R. H. Smith are rejoicing in the birth of a son on Monday.

On account of the continuance drop in the price of flour, we are again able to sell bread at 10c per loaf, government standard weight. Washing each and all a Prosperous New Year.—Strathmore Bakery. 29-30.

The first snow storm of the season occurred on Sunday the 19th day of December, lasting all day and part of the night. Not too bad a second for the "brown north" after enjoying a splendid open fall.

Is the platform of the C.N.R. station a place private enough to steal a kiss from the snow on the evening train? Next time don't let it sneak so hard, even in the dark you can hear it. Can you give us a little light on the dark subject?

Why is An. Tricard on down hearted these days? Is it family tooth-ache?

NOTICE TO THE PUBLIC Wednesday Half-Holiday 1921

We, the undersigned, hereby agree to close our respective places of business each Wednesday afternoon at 1 p.m. during the whole of the year 1921, excepting during the months of September and October.

E. Dobson,
M. B. Garrett,
Crown Lumber Co. Ltd.
L. B. O. Lindholm, Mgr.
Boertz & McDonald,
Per H. P. McDonald,
E. W. R. Lambert,
Strathmore Hardware Co.
Per G. T. Berry,
Pioneer Meat Market
Per R. W. Gardner.

The Strathmore Trading Co.
G. Frank Butler, Mgr.
W. M. Marshall,
Frank Seales,
Strathmore Standard,
John Mackenzie, Prop.
R. H. Anderson,
Barbor & Craddock,
Per J. Craddock,
C. W. Chase,
B. Davis.

International Agents

EVERY KIND OF
FARM MACHINERY

J. H. WALLS

Strathmore Phone 10 — Gleichen Phone 82

At this season we feel deeply grateful for the consideration you have extended to us in the past year.

And take this occasion to wish you and yours that old but ever cheerful greeting

A HAPPY NEW YEAR

BOW VALLEY SUPPLY CO.

Your Grocer—M. B. GARRETT

Whyte's Confectionery

There is nothing as delicious as our Brick Ice Cream
Wholesome, Palatable and Nutritious
Chocolate, Strawberry & Vanilla. Price 45c per brick
P. J. WHYTE, PROPRIETOR

HAVE YOUR CHOPPING AND GRINDING DONE AT STRATHMORE

Our large grinder and engine installed at the McKinley Block, 1st Street, enables us to do your chopping and grinding cheaply and quickly.

SMITH & HARMER
Proprietors.

ANNOUNCEMENT

Owing to badly constructed and consequently cold bake-shop, we are forced to discontinue baking bread, after the 31st December.

We will continue our business to confectionery, etc., in the future.

THE PALACE BAKERY

P.O. Box 55

Phone 75

Where to Eat—Palace CAFE

WARM AND CLEAN

Best Meals In Town at Popular Prices



REMARKABLE SCENES IN DUBLIN
Exciting scenes were witnessed in Dublin recently when the Police and military carried out many raids and many arrests were made. Photo: Revolvers clutched at the ready.

J. H. DIXON

We Extend to All
A Happy Xmas
and
Prosperous
New Year

DALEMEAD

Headquarters for Pumps and
Pumping Engines, Grinders
and Tank Heaters.

HART-PARR & AULTMAN TAYLOR LINES OF
FARM MACHINERY.

H. J. ANDERSON AND SONS

Strathmore
Phone 67

Cardland
Phone R 702

1921

Replenish Your Stationery
Stock Now for the New Year.
The Strathmore Standard's well-
equipped plant stands ready to
handle your printing require-
ments, the year round, with
accuracy, speed, and economy

U.S. PASSES TARIFF KEEPING OUT OUR RAW PRODUCTS

This week the United States passed the new tariff, which will be effective for at least the next ten months, levied on the articles mentioned below, the action being taken as the result of the agitation raised by the farmers of the States owing to low prices.

The new tariff is based as follows:

Commodity	Provised Duty
Wheat, 30c bush	20 per cent
Wheat flour, 20c bush	20 per cent
Corn, 15c bush	20 per cent
Beans, 25c bush	20 per cent
Potatoes, 25c bush	20 per cent
Onions, 40c bush	20 per cent
Flour, meal and broken rice, 12c lb	20 per cent
Cattle, 22 a head	20 per cent
Sheep, 22 a head	20 per cent
Lambs, 22 a head	20 per cent
Mutton and Lamb, 22c lb	20 per cent
Wool, raw, 15c lb	20 per cent
Wool, washed, 20c lb	20 per cent
Wool, combed, 45c lb	20 per cent
Wool (manufacture of), 45c lb	20 per cent

WHAT WILL BRITONS PAY FOR THIS BEEF?

Load Average 24c Live Weight, Double Price Paid for Alberta's Prize Load.

The Secretary of the Stock Growers' Protective Association has received a communication from a personal friend in Scotland, who informs him that he has just marketed a carload of steers that average 1,370 pounds and netted him \$73 per head.

Converting this into Canadian currency and deducting the present rate of exchange and it would amount to \$250 per head, or 24c pound live weight.

This is practically double the price obtained for the first prize carload of steers at the Calgary fat stock show, which was sold to the C.P.R. demonstration farm, Strathmore, when sold in Chicago.

—Market Examiner

C.N.R. SERVICE IS AFFECTED BY ACCIDENT

This week there have been a number of inconveniences in connection with the operation of the railroad on the Goose Lake line.

On Sunday morning the westbound passenger train met with an accident near Youngstown which delayed traffic for about twelve hours. The train and four cars were derailed. This is said to have been caused by the rails spreading. No person was seriously injured. An engine and work crew went down from Hanna and relieved the situation.

On Friday night a freight train was derailed about two miles east of Youngstown, coupled with this was considerable trouble on the road near Wayne and traffic over this line was completely held up for about a week day.

The westbound train arrived here early Wednesday morning, and for a while yesterday the local yards were pretty well taken up with freight and passenger trains which had orders to remain at Hanna until the line was repaired and put in a safe condition.

—Hanna Herald

RED CROSS NOTES

Organization of first-aid classes for the benefit of the members of the outlying communities has been undertaken by the Grande Prairie Branch of the Red Cross Society, which was established this summer and already is proving one of the most active and energetic of the branches in the northern country.

Deer Lake, Grande Prairie, Leduc and Bonanza have been asked by Miss Rose Dewlin, Assistant Secretary for the Grande Prairie Branch to consider the matter of sending five men from representative sections of each district to a series of lectures to be held in the slack season, probably in January or February.

Miss A. E. Leary of the Grand Prairie Branch has become Junior Secretary. Writing to Mrs. C. B. Waugh, vice President and Honorary Secretary of the Ponca Branch, Miss Jean Lymbie, Secretary for the branch states that the question of subcommittee for outlying districts is under consideration. Beaver Lodge is willing to provide the necessary accommodation, and Keshum and Valhalla are considering the matter. The Junior Branch is offering prizes for the best essay on the peace time policy of the Red Cross for competition among school children.

Farmers of the country in the vicinity of the Red Cross hospital established this year at Altam, have been asked to provide the hospital with the winter supply of vegetables and most of the most, according to a letter received yesterday from Miss Ada L. Lane the nurse in charge. The Women's Institute has also assisted in providing supplies, and a hospital farmer is to be held in December.

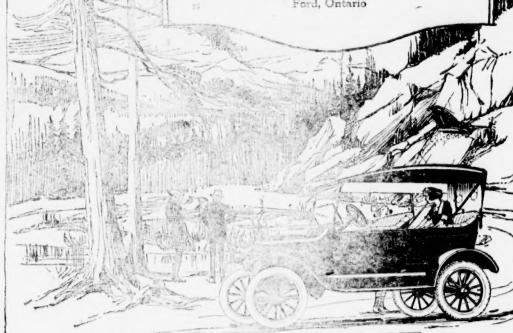


Ford

Touring Car

One hundred and ninety thousand satisfied owners in Canada today.

Ford Motor Company of Canada, Limited
Ford, Ontario



W. C. BROWN, FORD DEALER, STRATHMORE.
For Sale—1919 Ford Touring, Limousette Top, Completely Overhauled.

ONE YEAR FOR GRAIN THEFT

For stealing a quantity of grain to the value of \$162, at Redlands, on December 6th, Arthur Gilt was sentenced to spend one year in prison at the Lethbridge jail at Friday afternoon's session of the supreme court. James Short, R.C., appeared for the crown. The defendant had no counsel.

The death of Mrs. Elizabeth Jane Gilt occurred on December 18th at the home of her daughter Mrs. Wm. Gilt, near Redlands, at the age of seventy-six years. Mrs. Gilt had been ill for only one week when death occurred. Mrs. Gilt leaves to mourn her loss, a number of sons in Calgary, also W. Hymas of Redlands and Mrs. Gilt, of Standard.

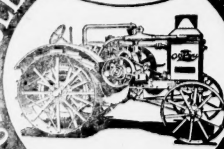
PENALTY OF CARELESSNESS

It is a common saying that "careless is the worst business trait." This is true, and it is the opinion of the insurance companies that they are the worst business trait.

As a class, farmers are apt to be financially careless, largely because they have been so long in the habit of making their own money. This has led to a carelessness in the handling of their money, and it is this carelessness that has led to the loss of many farms.

A Complete Record

of farm work. It is a complete record of the work of the farm, and it is a record that is of great value to the farmer. It is a record that is of great value to the farmer, and it is a record that is of great value to the farmer.



RUMELY
OIL PULL
TRACTOR
MADE IN U.S.A.

THE 12-20

GUARANTEED

T. H. EVES
Also Agent for

Massey-Harris Co., Canadian Fairbanks-Morse Co., Gray-Campbell Co., De Laval Separator Co.
ALL LINES OF FARM MACHINERY.

A XMAS CAROL

The program of the King Edward Grill handily entertained a number of customers and friends to Xmas dinner on the evening of Xmas Day in the King Edward Hall, and one of the guests was so affected by the hospitality received that he composed the following poem, which he has asked us to publish. The rhyme is a bit forced, but the sentiment is very good, and being Xmas, we will let it go. We lost a perfect Christmas.

In the old King Edward hall,
Mr. Miller the royal host,
Gave an old time "Bachelors' ball,"
Of all the spreads you ever saw.
There's nothing could compare,
He spent his money freely,
And nothing did he spare.
After the big feast was over,
Although there was plenty left,
The host produced a bottle
And we all drank to his health.
The evening program then commenced
With a song by big Jeff,
And was followed by a concert
By B. H. and the choir.

Old fish thought that he could wait,
For his partner he took Phil
But the prize was awarded
To big Jeff and B. H.—
J. M. danced a sword dance,
And M. the Highland fling;
While F. A. on the outside
Tried to cut a pigeon wing.
I tried to cut a pigeon wing,
But it was a bad party,
So we sent him up to
If you had a moving picture
Of what happened in that room,
You could sell it for a thousand bucks
Before tomorrow noon.
Here's thanks to Mr. Miller:
I speak for one and all;
For we, everyone, enjoyed ourselves
At that old time Bachelors' ball.
—Shakespeare.

Carl Schult left for Vancouver, Col. on Saturday the 11th, where he will reside in future. He has rented his farm to Henry Hyde.

The present Leap Year is peering out and still over twenty-five bachelors in town and the girls looking on.

1920. This 27th day of
 H. M. JOHNSON,
 Poundkeeper

Town of Strathmore
 Notice is hereby given
 positively no discount
 be given on taxes after
 December 31st, 1920. Taxes
 arrears after that date
 be collected by distraint
 their legal means,
 F. R. LILLY,
 Secretary.